

PRESS RELEASE

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CGJobs Helps Employers Lower The Cost of Hire

CGJobs Releases Budget Job Ads and Drops Price on Premium Job Ads

Los Angeles, California, April 19, 2007

CGJobs (<http://jobs.cgsociety.org>) released today their Budget Job Ad in response to customer demand and dropped the price on Premium Job Ads.

“Feedback from our users indicated they needed a value priced option”, said Tony Hancock, Manager CGJobs, “Freelancers and those with a limited budget will now get the best of CGJobs with Budget Job Ads.”

“We are the only mainstream job board in this domain to offer such a low priced listing.”

Budget Job Ads have the same distribution and readership of all CGJobs ads and feature for 7days. This is an ideal solution for those needing talent quickly for a short project.

Customer surveys indicated that the low price of \$50 is well placed to fit the budget requirements of small projects.

In addition, CGJobs has lowered the price of Premium Job Ads by 5%. These ads, with bold listings and feature banners generate huge response and are now more accessible to the budget conscious.

CGJobs, launched early 2007 has been well received from day one, with job ad volumes exceeding all expectations and employers receiving exceptional response to ads.

“The quality of candidates responding to job ads is what employers have found sets us apart” said Tony Hancock. “Now employers will have the same access to the vast freelance and contract talent markets.”

With over 2.5 million visitors each month to the CGSociety and traffic exceeding that of all other similar job boards combined, CGJobs is positioned at the centre of the Computer Graphics and Games universe, providing a vital linkage between CG talent and CG jobs.

To advertise a job or look for the next career move visit <http://jobs.cgsociety.org>

CGJobs is a global specialist job board catering to the Arts, Games, Entertainment and Media arenas. It is set in the CGSociety “Home” of over 90,000 professionals and

is managed by Computer Graphics and Recruitment industry professionals Dr Mark Snoswell and Mr Tony Hancock.

Employers get direct exposure to the largest CG Community on the planet, covering the US, UK, Asia and Europe with 17,000 portfolios, 48,000 artworks and 1000's of new talent signups each month.

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About CGJobs <http://jobs.cgsociety.org/about.php>

COMPANY HISTORY:

The CGSociety is the most respected and accessible global organization for creative digital artists. The CGS supports artists at every level by offering a range of services to connect, inform, educate and promote, by celebrating achievement, excellence and innovation in all aspects of digital art.

Advisory Board http://www.cgsociety.org/advisory_board/

Manifesto <http://www.cgsociety.org/about/manifesto.php>

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keywords

jobs, job board, employment, careers, hiring, HR, recruitment, recruiting, human resources, graphics jobs, games jobs, games